2024 Program Sponsorship Opportunities

Camp Discovery: $50,000
- Exclusive recognition as the 2024 program sponsor
- Recognition on camp brochure and all other marketing materials
- Minimum of 3 social media mentions with tag (once per month, June-Aug)
- Option to provide branded items or goods for distribution (one per camper; estimate 100 campers per week for 10 weeks)
- Name and/or logo on camp shirts (worn by all camp staff and campers during the 10-week program)
- Projected audience size: ~ 875 families

Field Study: $25,000
- Exclusive recognition as the 2024 program sponsor
- Recognition on program brochures and all other marketing materials
- Option to provide branded items or goods for distribution
- Projected audience size: ~ 7,000 students

Bluegrass and Folk Jam Music Series: $7,500
- Exclusive sponsorship recognition in press release
- Social media recognition with tag for each jam date (6 per year)
- Option to host a table at each jam date and/or provide items or goods for giveaway
- Projected audience size: ~ 250 people per installment (~1,500 per year)

Stewardship Saturdays: $5,000 (Organic Valley sponsorship)
- Exclusive sponsorship recognition in press release
- Social media recognition with tag twice per month for 12 months
- Sponsorship is valid for 12 months from gift receipt
- Option to provide branded items or goods for distribution to volunteers
- Projected audience size: ~ 15 adults/week (~390/year)

Restroom Reading: $500/month
- 8.5x11 flyer displayed in 8 stalls
- Projected audience size: ~ 360 unique viewers/month

Email Robin Carey, Director of Development at development@woldumar.org to claim your program sponsorship!